

# WHICH SOLUTION IS RIGHT FOR YOU?

Evoq™  
Content

Evoq™  
Engage

Web Content Management	Evoq™ Content	Evoq™ Engage
Easy Content Layout and Editing	✓	✓
Digital Asset Management	✓	✓
URL Redirect Management and Automatic Sitemap	✓	✓
Responsive Templates, Mobile Preview, Device Detection	✓	✓
Multi-User Permissions and Workflow	✓	✓
Site Search	✓	✓
Caching and Dynamic Load Balancing	✓	✓
Content Optimization		
Content Analytics	✓	✓
Content Personalization	✓	✓
Connectors to Third-Party Systems		
Google Analytics	✓	✓
Box, Dropbox, Microsoft SharePoint, Amazon S3, Azure Storage	✓	✓
Marketo	✓	✓
Facebook		✓
Twitter		✓
LinkedIn		✓
Customer Engagement		
Gamification, Badges and Leaderboard		✓
Advocate Marketing via Challenges		✓
Engagement Analytics Dashboards		✓
Answers, Ideas, Discussions, Groups, Wiki, Events and Blogs		✓
Dynamic Activity Feed		✓
Moderation Tools		✓